

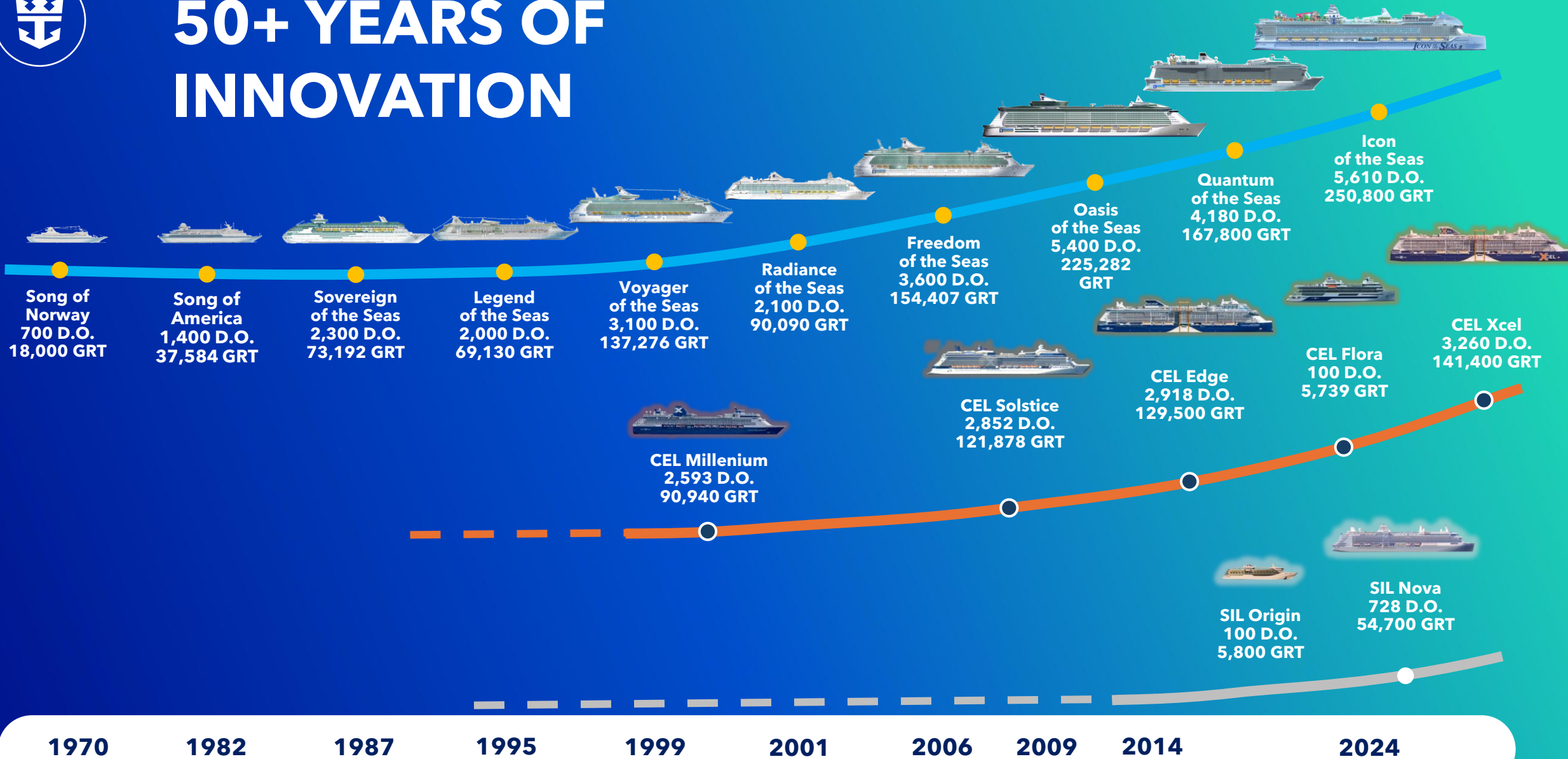


Sebastian Brunila  
*ROYAL CARIBBEAN GROUP*

May 6th, 2026



# 50+ YEARS OF INNOVATION





## OUR BUSINESS



Learn more at  
[www.royalcaribbeangroup.com](http://www.royalcaribbeangroup.com)

ESTABLISHED

1969

Royal Caribbean Group is a leading global vacation company spanning cruise, exclusive destinations, and land-based vacation experiences. The company operates 69 ships sailing to more than 1,000 destinations across all seven continents through its three wholly owned brands - Royal Caribbean, Celebrity Cruises, and Silversea - and a 50% joint venture interest in TUI Cruises, which operates the Mein Schiff and Hapag-Lloyd brands. In addition to our Miami, Florida headquarters, we have offices and a network of international representatives around the world.



# About Royal Caribbean Group



~1000 destinations  
on all 7 continents



~108 000  
employees



69 ships  
~189 420 berths



# BEST VACATION EXPERIENCES

UNRIVALED HARDWARE IN THE INDUSTRY



*Turning the Vacation of a Lifetime into a Lifetime of Vacations*

# RESPONSIBLY

DESTINATION NET ZERO



*Our Vision for Net-Zero Emissions by 2050*



# SEASTAINABILITY HIGHLIGHTS 2024

## SUSTAINING OUR PLANET

Achieved our goal to reduce carbon intensity by double digits — one year early



5,000

metric ton decrease in port CO2e emissions due to shore power usage

15% reduction in transportation miles for ship-bound goods via local sourcing

3 ships launched featuring dual-fuel LNG engines

5X Increase in the use of drop-in biofuels across our fleet

\$12 MILLION

invested in ocean and marine ecosystem conservation efforts since 2016



## SUPPORTING OUR PEOPLE

Launched myLeadership initiative to cultivate future leaders

Achieved our goal to complete gender pay equity assessment for all global shoreside and shipboard employees

## ENERGIZING COMMUNITIES

1<sup>ST</sup> Community Impact Report published

\$2.6M in scholarships awarded to support 839 students

1,800+ students, community leaders and government officials welcomed on educational ship tours

73,305 hours of volunteer service committed by employees



\$429.2K+

in disaster relief distributed across 11 communities around the world



## PROMOTING HEALTH AND SAFETY

Successfully integrated Silversea into our public health inspection program

Fully deployed public safety officers across all Royal Caribbean International and Celebrity Cruises vessels



100% scored on public health inspections on eight ships, with 97% average fleet wide

## ENHANCING THE GUEST EXPERIENCE

147

accessible shore excursions offered to guests with disabilities

## GOVERNING RESPONSIBLY

Began developing a new Human Rights Policy to ensure the protection of human rights across our operations



# GLOBAL INDUSTRY LEADERS

## CULTURE OF INNOVATION

- Industry pioneers
- Innovation in our DNA
- Continuous improvement mentality
- World-class teams and capabilities



## BEST ASSETS

- Category-defining, innovative newbuilds
- Critical future investments
- Secured new ship pipeline
- Culture of safety at our core



# A 60-YEAR PARTNERSHIP WITH GLOBAL IMPACT

\*Built at Helsinki shipyard

1970



**Song of Norway\***

1971



**Nordic Prince\***

1972



**Sun Viking\***

1982



**Song of America\***

1996



**Grandeur of the Seas\***

1997



**Enchantment of the Seas\***

1999



**Voyager of the Seas**

2000



**Explorer of the Seas**

2001



**Adventurer of the Seas**

2002



**Navigator of the Seas**

2003



**Mariner of the Seas**

2006



**Freedom of the Seas**

2007



**Liberty of the Seas**

2008



**Independence of the Seas**

2009



**Oasis of the Seas**

2010



**Allure of the Seas**

2014



**Mein Schiff 3**

2015



**Mein Schiff 4**

2016



**Mein Schiff 5**

2017



**Mein Schiff 6**

2018



**New Mein Schiff 1**

2019



**New Mein Schiff 2**

2023



**Icon of the Seas**

2024



**Mein Schiff 7**

2025



**Star of the Seas**

2026



**Legend of the Seas**

2027



**Hero of the Seas**

2028



**Icon 5**

2029



**Icon 6**

2030



**Icon 7**

**RCG - Meyer Turku Frame agreement**

**2036**

Best talent in the world  
Innovative technologies  
World class building operations

# BRINGING OUR VISION TO LIFE THROUGH OUR GLOBAL NETWORK





# OUR AMBITION: BUILDING LONG-TERM PARTNER ALLIANCES

*Empowering growth through  
high-impact partner alliances  
across shipyards, major suppliers,  
and advisory networks*

Primary Hubs



Secondary Hubs



**Forming Alliances  
With Our Shipyards**



**Maximizing Supplier  
Partnerships**



**Building a Robust  
Advisor Ecosystem**



# COMPANY SUPPORT FOR THE FINNISH ECONOMY & MARITIME INDUSTRY



- RCG long-term commitment to Finland
- Building on Finland's world-class shipbuilding heritage
- Positioning Finland at the forefront of the next generation of global maritime innovation
- Actively investing in maritime and industrial ecosystem
- Advancing maritime technology, and sustainability
- Win-win-win outcomes—creating shared value for our partners, the maritime industry, and the Finnish economy
- Open, trust-based collaboration, working closely with business partners to co-create solutions that strengthen the industry as a whole
- Challenge our partners to excel and continuously improve as a fair, transparent, and reliable customer
- Leverage research excellence and academic insight by partnering with Finnish universities and research institutions to support innovation and future talent



**THANK  
YOU**